

## **Membership/ Nominating Volunteers (3–5 Volunteers)**

The purpose of the Membership/ Nominating Volunteers is to assist the BOD in increasing membership and ensuring retention of these members by offering benefits and services that meet their needs. In addition the Membership/ Nominating Volunteers will seek out and document members interested in serving on the AVA BOD.

### **Responsibilities**

- Recommend strategies for increasing the AVA membership base.
- Recommend ways to acknowledge new members and encourage participation in AVA
- Identify and analyze the needs and perceptions of both members and nonmembers, and making recommendations to the AVA BOD.
- Seek out and document members interested in serving on the AVA BOD

### **Time Commitment**

- 1–2 hours per month

### **Qualifications**

- Must be an Alaska Vendors Association member in “good standing”.