

Alaska Vendors Association

November Board Meeting Minutes

November 1st 2013

Location – 3462 Strawberry Rd, Anchorage AK 99502

Call to order: 7:04pm

Members Present: TJ Kelly, Sariah Naff, Jamie Allen, Larry Imm, Ed Cullinane, Pat Perry

Also Present: Heather Robinson, potential secretary

Secretary position: Motion – To hire (Heather Robinson) as Secretary of the AVA, and pay

at a rate of \$17.50 per hour for the first year. Pay to be reviewed after the first year. approved

Treasurer's Report – Pat Perry:

- Current balance – \$5,909.72
- Deposits – \$150 (memberships), \$2,000 (memberships), \$50 (memberships)
- Checks written – \$344.86 (annual meeting), \$75 (T.J. refund for secretarial services), \$600 (Signworks), (50 new signs), \$186 (Post Office box renewal), \$360 (web design 4th quarter)
- AVA Signs – 1 sign is to be given to new members, present members or other members in good standing may purchase a sign for \$10
- Emailing to board is passed to new secretary – Heather Robinson
- AVA member issue with contact information – Motion – offer member a free year, approved
- AVA Website has been updated

Old business:

1. Website
 - a. Pat updated on emails
 - b. need for a quarterly email newsletter (request for members to check their contact information)
 - c. article written by Larry regarding liaison meeting
 - d. View counter for Website? (question for webmaster)
 - e. discussion about Facebook – for now, not having one

New business:

1. Liaison meeting (October 25th) main points:
 - competition to kiddie limo not returning, AK mobility will get a second spot more than likely, also in support of mobile carts
 - shower hours – “no win,” does not make money, suggestions: having supplies there (they will think about it) and having showers open day after fair closes (sounded reasonable), hours will probably stay same
 - Motion – AVA sponsorship of benches (@ \$250) – north end, near Purple gate. AVA possibly sponsoring a bench, approved
 - food booths in AK Native area, considering one food booth related to AK Native lifestyle (e.g., salmon), area not ready until 2015 fair
 - extending roof lines to log cabins to make uniform – working on it, engineering studies,
 - security issues, a need to mention issues right away, discussion about issue of theft at booths – members need to be cognizant and secure items,
 - exit survey compared to 2010 – 26% very positive experience, 2013 – 47% very positive, 2010 – 65% overall positive experience, 2013 – 96% overall positive experience, 2010 – 58% free entertainment important, over 80% free entertainment important, most come to fair for the food,
 - Mr. Sudsy (an Aminated hand washing station) will be provided for all fairs (\$250k),
 - question from fair – how to deal with underperforming food vendors (low quality, “going through motions”) *board members need to think about this, TJ can gather information regarding this issue, Pat – suggestions for committee (John Harkey, Cheryl), past – enforcing changes for vendors

2. Association of Fairs meeting main points – Larry Imm:
 - Deltana attendance was up (without Golden Wheel),
 - Kenai – attendance down considerably, red shirt with Elks, they made large contribution, very successful, for AK state fair? Too large, for Deltana possible,
 - Tanana attendance down 9,000, discussion about going back to 9 day fair, opening 10:30, completing paving, rocky financially but there will be another fair next year, rent up \$100 a booth, new electricity a priority, moving booths without approval will be addressed, discussion about having AVA member in meetings, TJ – need to call or email after this meeting, annual meeting up there? possibly during fair
 - AK state fair – free entertainment well received – most will be back, attendance down 9,000, looking to improve rodeo, discussion about one week to remove booths, bathrooms need upgrading but priority for building new ones in purple and yellow
 - All fairs – exhibits were down, State – down 300,

- other option for amusements for Deltana, Kenai, and Tanana – talking about a tri-fair offer
 - all want to do an initial meeting with AVA – TJ, Pat, and maybe Jamie can do this for Tanana, Chadwick possibly
3. AK State Fair meeting (Oct. 10th) main points:
- sewer lines, roof work – done shortly
 - REM architects – speaking with them about other gates, possibly one improvement this year
 - IAF – liked their advertisements, submitted for awards, and wanted information from them regarding this
 - Concert numbers – 33,392, best was 3 Doors Down, then Kendrick Lamar
 - King tut – 75,426 not including schools, asked to stay open 9 days after fair for other schools
 - First Saturday – 52,700
 - Total vendors – 475, 68 food vendors
 - Faulkner being considered for advising/consulting for improving fair
 - Next meeting – November 13th, December 19th – TJ will attend
 - Holiday Ball December 13th
4. AVA Secretary duties –
- Agenda, meeting setup, time, contact webmaster for meeting, send out minutes draft, get final to Britta
 - Telephone interviews for articles, write them
 - Get minutes to website webmaster
 - Email membership
 - Mail out of candidate endorsement for AK state fair annual meeting
 - Update and maintain current email membership list
 - Email past members who have not renewed membership
 - Quarterly newsletter – fulfills mission statement
 - Agreed upon special projects
 - Bill quarterly or monthly (secretary choice)
5. Email from John Harkey – read by Pat Perry.
6. Group email for all vendors or just our membership? All members, email closer to the election time – first email regarding critical to join AK state fair association. Ed will get list to Heather
7. TJ – mutual decision to back Ed for one position. Send out to AVA membership in the future – vote for Ed

Member comments: None

Board Comments: None

Next board meeting – January 24th 2014

Adjournment: 9:15pm