

Alaska Vendors Association

April Board Meeting Agenda – DRAFT

November 20, 2014

Location – 3462 Strawberry Rd, Anchorage AK 99502

Call to order: 7:19pm

Members Present: Jamie Allen, Larry Imm, Ed Cullinane, TJ Kelly, Heather Robinson, Pat Perry

Approval – Agenda: moved and approved

Treasurer’s Report – Pat Perry:

- \$4,074.80 in checking
- Since last meeting – \$192.00 has been paid: refunded Ed for p.o. box fees
- New memberships – 46 memberships total
- Motion to approve treasurer’s report – moved and approved

Old business:

1. None

New business:

1. Suggestion from Larry – during a slow day at fairs, BOD members can walk around and pass out membership forms, then come back to booths to pick up forms and money. Suggestion from Pat – also ask for suggestions from vendors while doing so.
2. Two ASF BOD openings – ASF –
 - Two incumbents will be in the running – John Harkey and Richard Stryken.
 - Discussion about candidates and the importance of reminding AVA members about voting by mail option.
 - Discussion about who AVA will support for board seat. Jason Ortiz will be contacted by TJ tomorrow.
 - TJ will get updated ASF membership list.

3. Telephone Report – John Harkey

- Discussion about school calendar survey
- ASF is signing papers for farm land trust – money possibly going to:
 - bathrooms for purple trail
 - to vacate and purchase Rebarchek Road
 - screen in/improvements to back of log cabins
 - sign improvements
- Discussion about ticket pre-purchases for fair and signage for ticketing gates (having someone directing people with tickets to the appropriate line)
- Discussion about DOT and traffic direction issues
- Ad-hoc committee meeting – \$60,000 engineering report/drainage system survey and amphitheater plan being completed – ASF BOD will determine if it is cost effective, if so then it will be architect ready
- Discussion about talent/entertainment for next year's fair
- Discussion about consultant contract for old GM to consult for new GM – new GM contract will start December 8th
- The (AVA) BOD hereby endorses Mr. John Harkey and Mr. David Ortiz as candidates for the ASF BOD. The election will take place at the annual meeting on Feb. 12, 2015. John Harkey is an incumbent. AVA members are encouraged to vote by mail before the meeting. John will be running for the ASF BOD again

4. Association of Fairs Meeting – TJ

- Kenai – (TJ passed around Kenai's report) 6,700 people through gate, food for food bank was a success, flash mob was a success, water and septic issues – were fixed during the fair, Kenai obtained a \$50,000 grant
- Tanana – Board president reported 92,000 people through gates, exhibits were down, discussion about TVSF BOD's issue with too many out of town vendors, a report that A-1 midway is returning to Fairbanks, Deltana, and Kenai
- Deltana – gates down slightly, new sponsors signed up, A-1 brought in, will let in new vendors next year, possible dates – 5-7 of August 2015

5. ASF Liaison Meeting – Larry

- Brought up questions/concerns of AVA members expressed at AVA annual meeting to ASF:
 - i. security – at the fair for crowd control purposes, if there as an issue then people need to call 911 for police (who are on the grounds), no drug testing for all security

- ii. product saturation – suggestion is to operate on product, issue with non-profits selling/giving away t-shirts, vendors should only sell what they sign up for, if there is an issue, fill out a fix-it notice and inform Pam or AVA BOD (who will inform Pam)
- iii. people staying within lease space – try to work it out as a vendor, then take it to Pam and/or AVA BOD
- iv. early booth closures – issue with single-year vendors, give fix-it notice
- v. traffic control – fair will revisit this, issue with flaggers not doing their jobs
- vi. AK Native booths – paid for by corporations (may be free to individual vendors but spots are paid for), gathering place most likely will be built in 2016, this area may bring in more fairgoers, discussion about the positives of this area within the fair
- vii. entertainment – discussion about possible returning entertainment, knights of valor was extremely popular last year
- viii. theme for next year – gold rush (?)
- ix. there will be no vendor access at the yellow gate but there will be an access road directly to the orange parking lot
- Comments from AVA members gathered from Pat –
 - x. need for a vendor directory in the official program,
 - xi. motorhome and RV camped in the purple west service parking area this year, using 30 ft of parking space needed for autos
 - xii. better wi-fi on the fairgrounds needed
 - xiii. lighting on the purple trail needs improvement

6. Foraker Group discussion –

- Pat expressed her embarrassment during the annual meeting about AVA BOD – lack of training/lack of professionalism from our BOD, discussion about this issue from all present members
- Discussion about one or all of BOD being formally trained by Foraker Group
- Larry will contact Foraker about training options

7. Deltana, Fairbanks, Kenai want to know where to find specific vendors for specific items –

- TJ provided information about vendor list on AVA website,
- motion – putting description line on membership forms – moved and approved

Member comments: None

Board Comments:

1. TJ –
 - a. approached with incident including Dungeon of Doom and Tons of Fun Entertainment, issue was resolved,
 - b. also discussed behavior of certain members of the BOD at annual meeting,
 - c. need to reiterate to vendors – need for vendors to get security information when having issues
2. Larry – need to work together on board and also at fair, learn from mistakes and improve
3. Jamie – good fair
4. Ed – TOF Entertainment has added new communication devices for the 2015 fair
5. Pat –
 - a. does anyone want to write an article about annual meeting?
 - b. Heather – need to write articles about Annual Meeting, Notice for Mail-In voting – need to be a member by December 15
 - c. TJ – article about importance of communication with AVA BOD concerning issues and troubles,
 - d. Heather – send email out to membership about new articles on website

Next board meeting: February 19, 2015

Adjournment: 9:38pm