

Alaska Vendors Association

Annual Membership Meeting Agenda

1:00pm, September 3, 2014

Location – Oasis Tent, Alaska State Fairgrounds

Call to order: Meeting was called to order at 1:13 PM.

AVA BOD Members Present: President T.J. Kelly, V-P Ed Cullinane, Treasurer, Pat Perry,
Members Larry Imm, Chadwick Adams, Sariah Naff. (Absent: Jamie Allen).

Introduction of Current AVA Board Members:

TJ Kelly, President: AVA Past Year Update

Treasurer's Report – Pat Perry: AVA signs – announcement of availability of new and replacement signs

Review and Approval 2013 Annual Meeting Minutes: 2013 minutes approved

Introduction of ASF Board Members and Staff: TJ Kelly

- ASF Comments
 - John Harkey – Thanked everyone. This will be his last year on the board. He stated that there will be no vendors on the board and stressed the importance for having a vendor(s) on the ASF board. Also a new fair GM has been hired and will begin his duties 12/8/14. Will be sporadically available before then. Cautionary statement about TVSF – make sure you are not just getting a piece of land.
 - Pam Meekin – felt like this year we had a good fair and she is available to talk.
 - Ed Cullinane – asked John for more clarification about ASF board. John reiterated that there will be no vendors on board when his term expires. “It will be a farm heavy board.”

Introduction of 2014 AVA Board Member Candidates and Voting: Nominees were Ed Cullinane and Jamie Allen. There were no nominations from the floor.

Old business:

- Member comments from last year's fair (TJ Kelly) –
 - Issue with parking – motivation level
 - No drug testing was done by CMS – drinking was the largest problem
 - Issues with security – vandalism, alcohol related issues, and medical issues last year that were not addressed quickly enough or at all – Yo Spray Me expressed security issues
 - Rae Maness – more benches are needed

New business:

1. None

AVA Member Comments:

- AK Girls Kick Ass (Kristine Tudor) – product saturation issues (t-shirts), needed clarification about this as well as hawking product
- Put religious/political groups in another area – yelling issues
- Rose Hendrickson – loved the new parking lane for vendors
- Beth Valentine (Native Arts) – issue with 3 per booth for other booths and issue with them not having to pay like she did, to sell the same product she sells – this will be brought up at liaison meeting
- Kylie Clark – issue with vendors not staying open for the hours their contract states. Liked all the seating at the fair.
- AK Grown (Pattie) – too much product saturation and hawking, “product creeping.” – this will be addressed at liaison meeting.
- Cheryl Harkey – hawking is part of the fair. Discussed the difference between hawking and “guerilla advertising.”
- Scott – issues with vendors selling tobacco products, selling to minors
- Kathy Morton – suggested that vendors stay at their booths even after selling out on product, be available to sell drinks or other items within booths
- Valerie Sherman – Kiddie Limo's 30th year at the fair. Issues with electric carts and mobile advertising. Lots of availability for mobile rentals this year.

Board Comments:

- Pat Perry – kudos to trash workers!
- Ed Cullinane requested a show of hands of those present “if they thought there was a need for more benches or rest areas at the Fair in the future?”

The show of hands was quite significant.

2014 AVA BOD Election Results: Ed Cullinane and Jamie Allen were re-elected to the AVA BOD for another (3 Yr. or 2 Yr. Term).

Adjournment: Meeting was adjourned at 2:30 PM