

AVA Board of Directors' Meeting
Minutes
November 24, 2009
Mica Night's House

Consent Agenda

1. Call to Order – roll call
Kylie Clark, Jamie Allen, Mica Night, Ed Cullinane, Jerry Holbrook,
Kevin Coe.
2. Approval of Agenda
Approved.
3. Approval of Minutes
10/20/09 Board meeting minutes tabled.

Reports and Information Items

1. **Treasurer's Report (Pat),**
Tabled, no new updates. Jerry will check PO box tomorrow.
Kevin submitting receipts for re-imbusement of Foraker Group fees.
2. **ASF BOD Meeting Report**
 - a) ASF BOD meeting Nov 10, 2009 (Kylie)
ASFA meeting was held on 11/10/09, the board and staff had just finished their retreat and are getting ready for a trip to Las Vegas, only one board member and Larry not going.

b) Member comments: ATMs, Army National Guard, ASFA fee change
Kylies Comments: Requested more ATM's and was thanked by the board. Asked about Army National Guard and was informed that they will be returning. A fee change will be on the ballot for ASF by-law changes at the next annual meeting, the lifetime membership is proposed to switch from \$150 to \$250, and the annual membership may be proposed to switch from \$15 to \$25.
3. **Initial Liaison Meeting with Pam (Kylie):**
Kylie and Rose Hendrickson attended an informal meeting with Pam Meekin at her office, Cheryl not present.
 - a) Neighborhood Plan/Signage
Pam like idea of AVA facilitating communication with fair and vendors. A concept idea has started for forming neighborhoods at the fair. There are already informal neighborhoods and neighborhood leaders at the fair, the AVA could divide the fair into neighborhoods with assigned AVA neighborhood leaders/captains. Any AVA member can be a captain. The captains would be responsible for introducing themselves and meeting all of the vendors in their

neighborhood and meeting every morning and bringing issues that arise to Pam with an “action list” for her to do and be held accountable for. The Captains would also visit members with issues and inform them of what is being done to resolve these issues. Signs can also be placed around the fair identifying AVA members, Captains, and Neighborhoods.

- b) Vendor Packet submission guidelines and deadline.
We can propose anything we want to submit for the Vendor Packet at the fair before the ASFA annual meeting. Five hundred copies need to be provided.
- c) Gross sales reports will only be requested from food booths and attractions from now on. There is a food booth committee that decides which new food booths to allow at the fair that wants the gross receipts statistics. Attractions need to provide these statistics per their contract with the Fair.
- d) Two ADA workshops will be provided for vendors to improve their booths, no dates available as of yet. No “fix-it” tickets written this year. The ASF is looking into brail signs and hearing aid devices for 2010.
- e) ATM’s-Pam referred question to Ray.
- f) Adding playground at fair- No one is taking this suggestion serious.
- g) Army National Guard- will be allowed at 2010 fair but will not have any slides or Rock Band. They will also write a letter to the Alaska State Fair, not sure what this letter is to be about.
- h) The line issue at the fair was solved amicably, a food vendor with a 10 foot frontage that had an issue with lines blocking neighboring vendors’ businesses was allowed to purchase their neighbors space, giving them 20 feet of frontage, and their neighbor was moved across the street. The parties involved are agreeable to solution. The food vendor is also writing a letter to the fair promising not to cause any more problems.
- i) The ASFA will not provide any additional passes, tickets, or units in the vendor packets, the fair is thinking about taking tickets/units away from packets.
- j) Vendor parking is being expanded on the grounds.
- k) Mid-July show-not mentioned.
- l) No fair improvements discussed, Pam did not know about the Ladies Oriental Shrine lighting issue, and is not in charge of paving the handicapped parking lot. These questions should be brought up with Ray or Larry.
- m) The AVA still needs to sign up to be put on the ASFA mailing list.

A follow-up meeting will be scheduled after the ASFA board and staff go to Las Vegas (some time in early December). The liaison committee consists of Kylie Clark, Rose Hendrickson, and Cheryl Harkey, but is free to any members who wish to attend. Kylie is looking into inviting other AVA members to get involved. Kylie will submit her notes/report to the AVA board after she discusses the report with Cheryl and Rose. She will also submit her agenda for the next liaison meeting and the date and time of the next liaison meeting to the AVA Board (feels there is no need to hold another AVA planning meeting).

Kevin to follow up with answers to the AVA members who submitted specific questions for the Liaison meeting.

4) **Upcoming ASFA BOD election/Annual meeting.**

Final date to sign up for ASFA is December 15th, Kevin has sent an e-mail reminder out to all AVA members encouraging membership. The Harkey's have also sent out e-mails and have made phone calls encouraging AVA members to join and sign their friends and family up. ASFA membership is a good gift and a good way to support the Alaska State Fair as well as provide input and influence.

There will be two board positions open for election, not clear who will be running yet, candidates must submit intention to run by December 15th. The AVA meet and greet was cancelled last year because of a lack of member attendance and that most of the information can be gathered by phone calls to the ASFA board and to the candidates. Resolution for AVA to wait and see who the candidates are, then consider a candidate meet and greet in some form.

Website Update (Kylie)

Kylie has been unable to submit website updates. Mica and Rose have volunteered to help.

Member Comments

Board Comments

Date and Time of Next Meeting: TBA

Adjournment: Ed Motions to Adjourn, Mica Seconds, Meeting adjourned 8:00 pm