

AVA Board of Directors' Meeting
Minutes
April 29th, 2010
Ed Cullinane's House

Call to Order – 7:20 pm
Mica Night, Kylie Clark, Kevin Coe, Jamie Allen, Ed Cullinane, Jerry
Holbrook

Minutes

-Approval of Minutes from 3/25/10
Ed motions to approve the minutes, Jamie seconds, minutes approved no
dissent.

Treasurer's Report:

Kevin: Pat called in prior to meeting, only one change to bank
account, \$750 paid to Britta Perry for web services January 2010 through June 2010.
Treasurer's Report tabled until next meeting.

ASFA Meeting

Kylie Clark:

Long discussion about building a power plant on the fairgrounds,
Mat-Su valley is running out of power. ASFA BOD and City of Palmer agree on the
utility of having a power plant on the fairgrounds.

-College Scholarship for Mat-Su residents sponsored by the ASFA.

-Carol Kennley wants a playground on the fairgrounds. Idea is
something similar to interactive are. She liked the idea of Hula Hoops and Cookies and
wants to spread the concept of vendors interacting with fairgoers. Kylie spoke with her a
little about how free attractions are competition for existing attractions.

Mica Night:

-Called fairs on westcoast regarding playgrounds. WA state fair has no
playground, only strolling attractions (roving vendors/artists/attractions). They have no
had no discussion about adding a playground.

OR state fair has a rec center on the fairgrounds, but that closes during fair
time.

Mica to finalize and send her drafted letter to ASFA BOD regarding
playgrounds including:

Unattended children, space could be leased, liabilities and lawsuits for accidents,
playgrounds are permanent in nature and take up a lot of space year round that could be
used for other events, parents follow their children and the playground would have to be
close to the "action," playgrounds make people stationary whereas the goal of the fair is to
keep a traffic flow.

Kevin: A playground may not be such a great idea, but encouraging
vendors to provide interaction with fairgoers, added value to the customer through
community efforts, is a good idea and should be promoted.

AVA Articles and By-Laws

Articles can be changed by the board and require payment of a fee, By-Laws require changes made at the annual meeting and approval of the membership.

Suggested Changes:

a) Registered agent needs updated, currently listed as Rick Miller in the Articles, actually Lorae Grey as filed with the State of Alaska.

b) Every instance of “requires mailing” should be changed to read “or electronic mailing.”

c) Election for board of directors can be fixed by having a board member step down at the next meeting and having two seats elected for 3 year terms.

Mica: Bylaws state that AVA works on other events and other fairs, should this be taken out since the AVA has not reached out to any other fairs/events such as the Alaska Event Association.

Foraker

Kevin motions renew AVA membership to Foraker now and to add to the agenda for the first AVA BOD meeting after September 7th to have on the agenda choosing a date for the Foraker board training session. Jerry seconds, motion approved with no dissent.

Website

New posting: AVA is looking for members to run for the board.

Access Alaska

Dave Barton has made an etiquette pamphlet, could he teach an etiquette class? Could he provide a certificate? Mica to contact Mr. Barton and see if he is willing to teach a free etiquette class.

Kylie: AVA should host a phone-a-thon to raise ADA awareness. Call all vendors and ask them if they have completed their ADA checklist.

Goal is to finish planning Etiquette class and phone-a-thon scheduling by end of May.

Member Comments: None

Board Comments:

Jerry: Many new things in the vendor handbook, more so than usual. New rules, new operating hours, cut backs in vendor passes, make sure to read through your vendor handbook.

Kevin: While we are looking into candidates for the AVA Board, the we should also be looking into recruiting and sponsoring a candidate for the ASFA Board.

Date and Time of Next Meeting: Last Thursday of May, location Mica Night's house or TBA.

Adjournment: Ed motions to adjourn, Jamie seconds 9:45 pm