

Alaska Vendors Association

November Board Meeting Agenda

January 21, 2014

Location – 3462 Strawberry Road, Anchorage AK 99502

Call to order: 7:10

Members Present: TJ Kelly, Jamie Allen, Ed Cullinane, Heather Robinson, Pat Perry, Larry Imm

Approval – Agenda: Approved

Treasurer’s Report – Pat Perry: \$5,184.26 as of 1/20/14, \$155.46 (Refund for Fed Ex mail out, check made to Pat, Put on her) – \$360 (1st quarter for Britta), treasurer’s report – moved and approved
Reviewed Heather Robinson’s timesheets for November and December – approved

Old business:

1. None

New business:

1. State Fair Liaison meeting, January 15th, 2014 (TJ and Larry)
 - a. ASF feels some vendors (food and others) not bringing anything to fair (upgrades, improvements, etc., for fairgoers and fair itself), letter to vendors – 2014 operations will be graded, grading has to be done for ALL Vendors, considerations – timely payment, cooperation, product quality, cleanliness, violations, operating during hours, an independent third party person(s) doing this is TBD, we agree with the fair about this new policy.
 - b. TJ – enforcing handbook and rules will start bringing out non-compliant vendors, gives these vendors opportunity to clean up their act, hope from fair that just sending out letter will get vendors to comply/improve
2. ASF meeting – (TJ)
 - a. Holiday ball was “awesome,” small group that oppose holiday ball because of money taken from Colony Christmas (?)

- b. The City of Palmer, Councilman – proclamation about how much ASF enhances Palmer
 - c. Working with Farmland Trust on loans
 - d. ASF Lobbyist, was paid \$60K. We agreed this was a good deal for the money he was able to bring in. (4M). \$3500 taxable by state and fed unrelated to business tax, \$457 corporate business tax
 - d. videos for concerts went viral
 - e. Member – why have they not file 990s yet?
 - f. Member – social media starting to increase as to how fair advertises, how people got to fair site
 - g. Vegas meeting – all meetings/workshops regarded AK as the best fair
 - h. Ray Ritari, General Manager, signed on for one more year
 - i. Sewer Installation work is complete.
 - j. ASF is starting with (approx..) \$200k surplus for next year’s operations
 - k. Rasmuson Foundation has encouraged fair to apply for grant for two more rest/eating pavilions
 - l. Alaska State Chief Budget director government finance staff – came to fair to ask how the state can help the fair financially
 - m. ASF happening – facelifts on gates, not happening this year – new bathrooms near Purple gate.
 - n. Ray – discussed pending and confirmed acts for upcoming 2014 ASF concerts
3. Phone interviews of ASF board candidates (6 candidates)
- a. Larry summarized phone questions for candidates
 - b. all candidates have been interviewed but one
 - c. no “anti-vendor” candidates, all stated food vendors were important
 - d. all stated a vendor on board = well-rounded
 - e. all positive about lobbyist, on the fence about expanding lobbyist involvement
 - f. Larry and TJ felt we should support Ed Cullinane, Jason Ortiz, and Carol Kenley
 - g. no candidates were negatively perceived
 - h. having a vendor on the ASF BOD is a must, since John is out in 2015
 - i. concern – every candidate but one said “no” that fair could survive without outside funding
 - j. candidates – all would like to see new concert hall,
4. End of year bank balance – TJ needs the final AVA bank statement for 2013, before June 2014. Pat will print out statements from online account, moved and approved

5. Liquor license donation for Sunshine Kids – motion to support of liquor license, approved

Member comments: None

Board Comments: (Executive discussion)

Next board meeting: Wednesday, April 23rd, 7pm, location TBD

Adjournment: 8:54pm